






Duty of care




Emerging technology and travel management

Technology bridges the duty of care gap

	 Machine learning	 Blockchain	 Bots and virtual assistants	 Augmented and virtual reality	 Internet of Things
What it means	A form of artificial intelligence, where software improves its performance by learning from the past.	A distributed database, in which information is controlled by independent people.	Software that can substitute a human, being able to provide personalized responses and perform other tasks based on machine learning.	Technologies, creating an immersive computer-generated environment (VR) or using virtual information to enhance the real world (AR).	A network of connected intelligent devices using the Internet to communicate.
What it means for duty of care	Anticipate trouble before it happens.	Accurate and secure traveler data in a single, accessible location.	Enabling targeted, integrated and total traveler care.	Reducing risk by making the unfamiliar familiar.	Supporting travelers remotely during their trips.

How emerging technologies can transform duty of care



Getting the best from emerging technology	 Educate	 Review your policy	 Prioritize data security
	Check out technology solutions and show travelers their benefits.	Re-think your risk management approach in the light of emerging technologies.	Familiarize yourself with data privacy regulations.