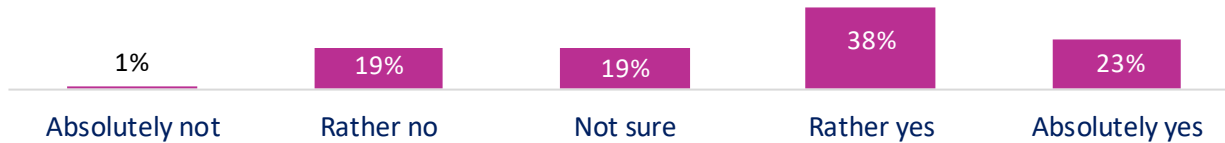


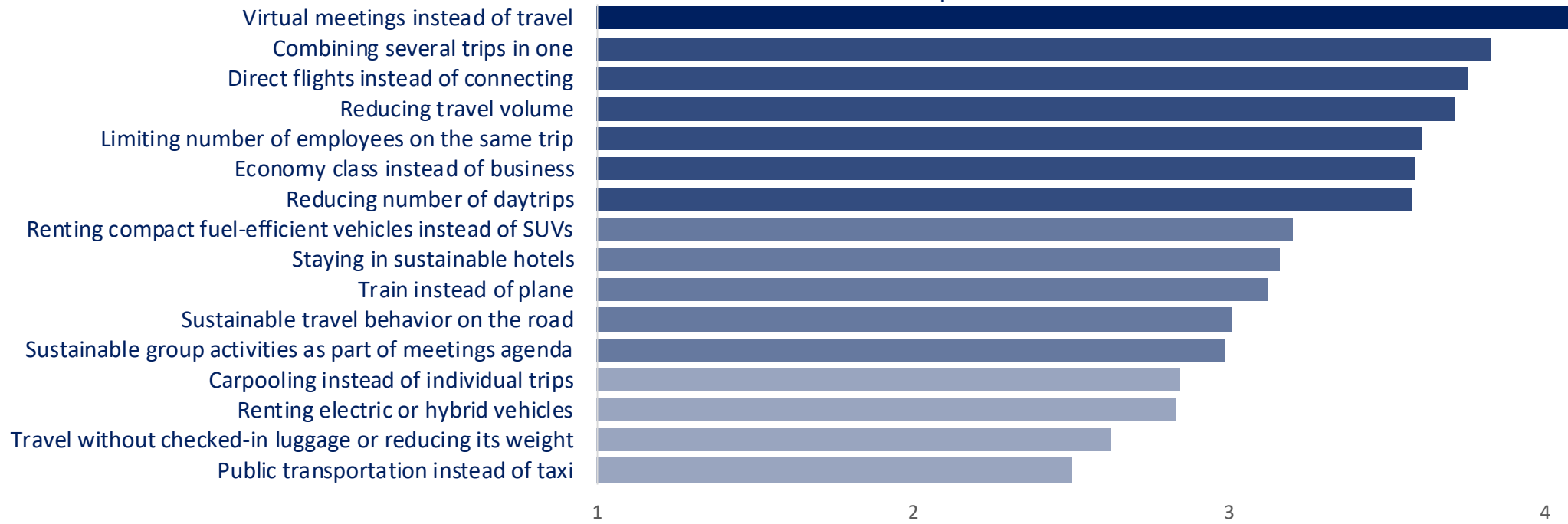
Sustainable travel program

Does your program encourage sustainable travel?



6 in 10 travel buyers report that their travel program encourages sustainable travel. The remaining 40% are equally divided between those providing a negative answer and those indecisive.

Sustainable travel options



Produced by BCD Travel Research & Innovation, May 2021

Source: BCD Travel buyer survey conducted in April 2021 (101 responses).

Travel policies are rated on a 1-5 scale from “absolutely not” to “absolutely yes” answers to the question “Do you promote the following sustainable travel options?”.

Data comparison is based on mean scores.