

PRESS RELEASE

BCD Travel bolsters its reputation as the travel industry's 'Most Admired Travel Management Company;' wins best TMC designation for fifth time

UTRECHT, Netherlands, Oct. 4, 2017 — A cross section of corporate travel industry professionals surveyed by industry news publication *The Beat* has selected BCD Travel as the Most Admired Travel Management Company for the fifth time, *The Beat* announced yesterday.

Presented by The BTN Group, the 10th Annual Beat Readers' Choice Awards reflect the results of a readers' poll conducted earlier this year. The poll asked what company in each of six supplier segments (airline, hotel, car rental, TMC, tech provider, payment system) they "most admire for its policies, management style and service for business clients."

The Beat's readers include those working in the business travel industry from corporations, TMCs, airlines, hotels, global distribution systems, technology providers, car rental firms, payment systems, consultants, financial analysts and media.

"BCD Travel is successful because we empower our people to provide great service to our clients. Winning Most Admired TMC five times demonstrates that we're listening to our clients and responding in the right ways – from trip planning and booking solutions to our broad-ranging hotel program, analytics and payment and expense offerings," said BCD Travel President and CEO John Snyder. "We're honored that our colleagues, peers and clients noticed our efforts and voted us Most Admired. We're going to keep working hard to provide superior and innovative solutions for corporate business travel around the globe."

The Most Admired TMC award is one of several honors BCD Travel received in 2017. In June, one of the TMCs many satisfied clients, global defense contractor Raytheon, presented BCD with a 2017 Supplier Excellence Program EPIC Award for outstanding performance, contributions and support to the defense contractor's global corporate travel programs. The annual award honors companies who excel in customer service and operational support while helping the company achieve Raytheon's key goals and initiatives.

In August, BCD became [the first travel management company](#) to reach for and achieve accreditation from [Investors in People](#), a globally recognized workplace ratings firm. In September, BCD's top HR executive, Christian Dahl, was named [Human Resources Executive of the Year](#) at the 2017 Stevie® Awards. Dahl was recognized for the company's progressive talent-management efforts made under his leadership. A cornerstone of that success is the company's Confident Self initiative that supports BCD's business priorities by developing its people. BCD Travel also was named in the top half of *Forbes'* 2017 [list](#) of America's 300 Best Midsize Employers.

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 108 countries with almost 13,000 creative, committed and experienced people. And it's how we maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2016 sales of US\$24.6 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately-owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking), Airtrade Holland (consolidation and fulfillment) and joint venture Parkmobile International (mobile parking applications). BCD Group employs over 14,000 people and operates in 108 countries with total sales of US\$26.4 billion, including US\$10.4 billion partner sales. For more information, visit www.bcdgroup.com.