

A large green circle is positioned on the left side of the page. Inside the circle, the word 'Hello' is written in a large, white, sans-serif font. Below 'Hello', the text 'We're BCD Travel' is written in a smaller, white, sans-serif font. The background of the entire page is a low-angle shot of a complex, geometric metal structure, likely a dome or a large atrium, with a blue sky and clouds visible through the openings.

Where do you  
want to go?



**\$3.5**  
million  
in savings

**Policy changes can save millions.**

A large global chemical client needed help containing costs. We reviewed their current policy and identified areas of improvement that yielded more than \$3.5 million in savings.

# Your travel program can take you a lot further than you think.

On the surface, corporate travel seems straightforward—get employees where they need to go for business. We'll show you how to look beneath the surface so you can find opportunities to turn your travel program into the most simplified, streamlined, cost-effective, tweet-worthy experience for travelers and management alike.



## You want to control costs.

We help you get the most out of your policies, suppliers and processes. And by showing you how to engage with your travelers to influence their buying decisions, we give you a handle on hidden spend.



## You're committed to keeping travelers safe.

Risk management is job one. We'll help you protect your travelers, your bottom line and your reputation.



### You'd like to make travel easier for your road warriors.

Your travelers have other things to think about. Our tools and services keep them productive and in control even when their plans are disrupted. Our goal is to go beyond your travelers' expectations.



**97%**  
increase  
in savings

### What you see is what you manage.

With our business intelligence, a large consulting firm spotted missed hotel opportunities. We helped them increase hotel attachment from 81% to 97%, which meant more savings, stronger negotiations strength and a higher level of traveler care.



### You're itching to get a handle on your total travel spend.

We make sure you've got great data. Then we advise you on what to measure to improve your strategy and lower your costs.



### You know that smart travel management covers consulting and meetings.

Our Advito consultants help you develop strategy, improve policy, analyze spend, measure performance—and make the most of new opportunities.

To bring your meetings spend together, BCD M&E can create a meetings strategy for you. Our knowhow and perspective can help improve efficiency, drive savings and inspire attendees.



flights booked  
within  
**24**  
hours

### When trouble strikes, we're there.

During growing unrest in Egypt in 2012, a client turned to us to evacuate their expat staff. Within 24 hours of receiving the evacuation request, we had booked flights for all travelers, their dependents and their pets. All were safely at their final destinations within 72 hours.

BCD Travel takes you where you want to go.



#### About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 13,000 people and operates in 100+ countries with total sales of US\$ 25.4 billion, including US\$ 10 billion in partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).

[www.bcdtravel.com](http://www.bcdtravel.com)