

## PRESS RELEASE

### **BCD Travel and GBTA have launched innovative tools for a start-to-finish assessment of managed travel and sustainability programs**

**Utrecht, November 24, 2016** – At last week’s GBTA Conference in Frankfurt, BCD Travel in partnership with the GBTA Foundation has launched two newly updated and completely revamped global resources: the Sustainability in Travel Self-Assessment Tool and the Managed Travel Index® (MTI®).

“We are very proud to have been part of such important and wide-ranging projects”, said Kathy Jackson, BCD Travel’s executive vice president of global account management and executive chair of corporate social responsibility. “At BCD Travel we recognize that a travel program can contribute to a company’s goals by improving continuously. Both tools will help travel buyers bring their travel programs to the next level.”

The Sustainability in Travel Self-Assessment Tool will allow organizations to measure themselves in 10 different areas, identifying strengths and weaknesses in their travel program as it relates to sustainability. The new tool will provide recommendations based on input and identify specific resources for improving or implementing sustainability initiatives for travel programs. The Sustainability Self-Assessment Tool can transform the entire process of planning and implementing a robust sustainability travel program. The tool is easy to use and can be completed section by section over time, or all at once. Implementing a sustainability program is no easy task, but this tool is the perfect guide for any company looking to implement or improve upon successful sustainability initiatives.

The MTI® has been completely updated as well. The new tool is redesigned, improved and globalized, so those familiar with the older version would hardly recognize this one. The Index helps benchmark the effectiveness of a managed travel program. It has been designed exclusively for non-supplier travel professionals. It is customizable to a specific program based on the information provided. Like an expert consultant, it reviews travel program and identifies specific ways to make it better. The tool and the recommendations are available in French, English, German and Spanish. Because most travel professionals are short on time, the tool has also been designed similar to the Sustainability Self-Assessment tool to be completed in a variety of ways. It’s possible to go section by section, saving the progress and returning as time allows, or to do it simply all in one sitting.

Both tools are [available now](#) to all GBTA buyer members. Combined, these two global resources can help travel professionals with a start-to-finish assessment of their managed travel and sustainability programs. To find out more about the tools watch these short videos with [Torsten Kriedt](#), Vice President Product Strategy & Innovation at BCD Travel, and [Jeroen Hurkmans](#), Vice President & Principal EMEA/APAC at Advito.



**About the Conference:** The GBTA Europe Conference, planned by the Global Business Travel Association GBTA in cooperation with the business travel association VDR, took place for the third time in Frankfurt from November 14-16, 2016.

#### About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in more than 100 countries with more than 12,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of 97%, with 2015 sales of US\$23.8 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

#### About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen, and Vayama), Park 'N Fly (off-airport parking), and the joint ventures Parkmobile International (electronic and digital parking solutions), and AERTrade International (consolidating and fulfillment). BCD Group employs more than 13,000 people and operates in over 100 countries with total sales of US\$25.4 billion, including US\$10 billion in partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).

#### About Advito

Advito is the travel industry's most progressive consultancy, enabling procurement leaders to modernize their approach to managing the travel and meetings spend category. Led by a unique team of multi-disciplinary experts and thought leaders, we work with both clients and suppliers to push the boundaries of traditional air and hotel sourcing and strategic meetings management for higher program returns. We provide advisory, procurement and outsourcing services in the area of corporate travel sourcing, expense and meetings management, along with RFP development and management; benchmarking and vendor management services. We minimize our clients' travel spend and maximize their travel program value in a data-rich, consumer empowered world. Headquartered in Chicago, Advito operates in key business markets around the world. For more information, visit [www.advito.com](http://www.advito.com).

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