Tie travel to business growth

Virtual collaboration improves savings and employee work-life balance

**Challenge**
A global agricultural and commodities firm wanted to reduce travel costs without curbing revenue-generating trips

**Approach**
The company’s travel team built a business case and strategy for taking virtual collaboration to the next level

**Results**
The strategy won executive buy-in; the company expanded virtual collaboration for internal meetings; and **travel costs dropped US$5.5 million** in just five months

**Additional benefits**
- Increased productivity by redirecting over 15,000 hours of employee travel time
- Avoided over 900 internal trips, improving employees’ work-life balance
- Reduced carbon emissions equal to the annual energy use of 112 U.S. homes

Learn more: Global agricultural firm cuts travel costs with virtual collaboration