

## PRESS RELEASE

### **BCD Travel moves up Forbes' list of America's Best Employers of 2016**

**UTRECHT, The Netherlands, May 3, 2016** – *Forbes* magazine ranked BCD Travel among [America's Best 500 Employers](#) of 2016—the highest ranking of any travel management company on the list. *Forbes* ranked BCD Travel No. 231 on the list, a significant gain from the No. 462 ranking BCD achieved in 2015.

“We’re honored to be on *Forbes*’ Best Employer list once again and thrilled about our jump in ranking,” said BCD President and Chief Executive Officer John Snyder. “We believe such recognition is evidence of the job satisfaction our people find through developing new skills, making a difference for our customers and supporting our communities through corporate social responsibility initiatives. That’s why we strive to create an environment that encourages and enables employees to develop to their fullest potential.”

The popular U.S. business magazine based its designation on an independent survey by Statista.com of 30,000 American employees working for U.S. companies and U.S. divisions of international firms with a minimum of 5,000 employees. Employees were contacted anonymously online without the involvement of their employer. Survey respondents were asked how likely they would be to recommend their own employer to someone else. They also were asked how they feel about other employers in their industry.

“Over the last few years, we’ve developed and implemented a very thoughtful, deliberate and calculated strategy around talent management that grows out of BCD’s core values,” said Christian Dahl, senior vice president, Talent Management and Global Human Resources. “Our innovative ‘Confident Self’ initiative combines annual performance reviews with professional development to give employees the support and training needed for them to perform well, feel confident and provide customers the highest levels of service.”

**-END-**

#### ***About BCD Travel***

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in more than 100 countries with more than 12,000 creative, committed and experienced people. And

it's how we maintain an industry-leading client-retention rate of 97%, with 2015 sales of US\$23.8 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

***About BCD Group***

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 12,500 people and operates in more than 100 countries with total sales of US\$ 25.6 billion, including US\$ 10 billion in partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).