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NEWS RELEASE

BCD and KDS Neo deployed by Société Générale for travel management

KDS partnership with BCD Travel brings powerful travel management software solution to larger number of corporate travel buyers.

PARIS, France and UTRECHT, Netherlands, January 7, 2016 – Société Générale, one of the largest European financial services groups, will deploy the [KDS Neo](#) platform to manage corporate travel and expenses, KDS and BCD Travel announced today. Société Générale will use Neo in business trip planning and self-booking for 11,000 users in five countries across all divisions.

KDS Neo is a door-to-door travel booking and expense management solution that eases the life of corporate travelers. It delivers complete, bookable, door-to-door itineraries and also predicts related expenses. Neo includes a calendar-based interface and auto-expense feature that lets users complete expense claims in seconds if their company activates this option.

Société Générale's choice of Neo follows a new reseller agreement between KDS and BCD Travel to make the industry-acclaimed door-to-door travel management software application more readily available to the travel management company's clients. Under the agreement, BCD Travel product specialists will receive ongoing training and support in KDS solutions.

"As a globally trusted leader in corporate travel management, BCD Travel carefully studies the market in search of innovations to improve both the travel experience and effectiveness of travel programs," said Oliver Quayle, senior vice president, partners at. "The reseller agreement we're announcing today will not only provide travel buyers with a clearer path for adopting our award-winning solutions, it also serves as a ringing endorsement of Neo by leading industry experts with deep knowledge of all the offerings available to buyers."

"We expect wide interest in Neo among our client base," said Rose Stratford, executive vice president, global supplier relations and strategic sourcing, BCD Travel. "The platform offers a powerful solution that drives traveler compliance and captures valuable data that procurement teams can use to secure travel program savings."

Société Générale recently renewed its global contract with BCD Travel for five years. The financial services group has been a KDS customer in France, the U.K., Luxembourg, Belgium and The Netherlands since 2005.

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in 110 countries with more than 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of 96%, with 2014 sales of US\$24.2 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 12,500 people and operates in 110 countries with total sales of US\$ 25.6 billion, including US\$ 10 billion in partner sales. For more information, visit www.bcdgroup.com.