

PRESS RELEASE

Forbes names BCD Travel among America's Best Employers of 2015

ATLANTA, April 13, 2015 – *Forbes* magazine has named BCD Travel among [America's Best Employers 2015](#)—and the only travel management company in that elite group.

The popular U.S. business magazine based its designation on an independent survey by Statista.com of 20,000 American employees working for U.S. companies and U.S. divisions of international firms with a minimum of 2,500 employees. *Forbes* listed BCD Travel at no. 462 on the list.

“We rely on quality service provided by experienced, well-trained experts. The corporate travel industry is highly competitive, and we want to be the top choice of places to work among those looking for good jobs in our industry,” said John Snyder, BCD Travel president and CEO. “We highly value our employees and put tremendous focus on helping them grow in their jobs.”

For the Statista.com survey, respondents were asked if they would recommend their employer to someone else.

“I’m convinced that our efforts to help our employees build confidence in themselves and succeed in their jobs increases employee engagement and job satisfaction,” said Christian Dahl, senior vice president of Strategic Talent Management & Global Human Resources. “Last year we rolled out our new competency model, renewing our focus on advancing the skills of our 11,000-plus staff globally. That model—through informal learning, on-the-job experience, manager coaching and formal training—ensures that all our employees will have the skills they need to provide [outstanding services](#) and to feel great about their contributions to our success.”

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in 110 countries with more than 11,000 creative, committed and experienced people. And it’s how we maintain an industry-leading client-retention rate of 96%, with 2014 sales of US\$24.2 billion. For more information, visit www.bcdtravel.com.