

PRESS RELEASE

BCD Travel named 'Most Admired TMC' by *The Beat* readers

ATLANTA, Oct. 2, 2013 – Readers of *The Beat*, a widely popular business travel newsletter published by the BTN Group, have chosen BCD Travel as the 2013 Most Admired Travel Management Company. The publisher also owns *Business Travel News* and *Travel Procurement*.

The award was based on a poll conducted this summer that asked readers to choose the company they "most admire for its policies, management style and service for business clients." Participants could not vote for their own employers. They picked their favorites in six supplier categories: airline, hotel, car rental, TMC, tech provider and payment system.

The Beat's readers include travel executives from corporations, TMCs, airlines, hotels, global distribution systems, technology providers, car rental firms, payment systems, consultants, financial analysts and media.

"This is the second time in five years that The Beat's readers have selected us as their most admired TMC. We first won the honor in 2009.," said John Snyder, global president and COO. "Our recognition among these groups suggests that the travel community as a whole holds us in the highest regard. Naturally, we're proud to capture that kind of accolade."

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Notes to editors:

About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in 97 countries with 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of more than 95%, with 2012 sales of US\$21.2 billion. For more information, visit www.bcdtravel.com.

About BCD Holdings N.V.

BCD Holdings N.V is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Vayama and Easytobook), Park 'N Fly (off-airport parking), Parkmobile International (mobile parking and traffic applications), Airtrade (consolidating and fulfillment) and VakantieXperts (leisure). BCD Holdings employs more than 13,000 people and operates in almost 100 countries with total sales, including US\$8.5 billion in partner sales, of US\$22.8 billion. For more information, visit www.bcd-nv.com.